

## III. Bölge İzmir Optisyen Gözlükçüler Odası

NUMBER: 2022/223 27.06.2022

**SUBJECT:** About sunglasses sold in supermarkets

## LUXOTTICA GLASSES INDUSTRY AND TRADE INC.

Dear Luxottica official; As you know, the brands owned by your company have started to be sold in the two most common supermarket chains in Turkey. Although it does not constitute any commercial violation according to our laws and regulations, it has caused many negative reactions by our members and colleagues verbally and on social media. Our members, as well as your business partners, optician establishments, have contributed significantly to the appreciation of your brands with an understanding based on mutual gain for nearly 40 years in our country.

The fact that other companies will take this initiative as an example on the grounds of competition will cause the sunglasses item, which is one of the main income items of optics establishments, even constituting fifty percent on average, to move to a different sector very easily. As you would appreciate, the existence of optician establishments, which are closely related to public health, will be endangered.

If you see opticians as business partners and their existence is of interest to you, we kindly request that this initiative be terminated as soon as possible, on behalf of the professional community we represent, and thank you for the cooperation we believe you will show.

"One of the two most important capitals of companies is intelligence (human) and the second is money"

"There comes a time when something breaks inside a person; neither energy nor desire remains" Umberto Eco

Ships To: Luxottica TURKEY / Luxottica ITALY ADDITIONAL: Sunglasses sale images.

İzmir Optisyen Gözlükçüler Odası Yönetim Kurulu Adma Başkan Optisyen Ersan TÜXENE

ERSAN TÜYENE

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## Prada OPR 17WS 08Q420 49 Kadın Güneş Gözlüğü

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Uygulamamızı indirin, alışverişe başlayın.

